



Staff Report

Annual Goals

Council Strategic Priorities

City Council developed 5 Strategic priorities during their annual meeting

Goal 1: Diversifying and creating sustainable revenue sources

Goal 2: Engaging and informing the community

Goal 3: Planning for infrastructure

Goal 4: Right-sized workforce

Goal 5: Family friendly parks

Division Overarching Goals

These overarching goals were created during the 2019 Master Plan process

Goal 1: Quality Parks and Recreation Facilities

Goal 2: Improved Connectivity

Goal 3: Attractive Programs and Quality Experiences

Goal 4: Effective Management and Efficient Operations

We develop our annual goals around these and Council priorities

Family Friendly Parks

1. Quality Parks and Recreation Facilities: Provide a variety of parks that take advantage of existing assets and develop modern facilities that serve as destinations for community recreation.
 - a. Make ADA improvements at park and recreation facilities in accordance with ADA transition plan
 - b. Replace playground at Walnut Grove Park (2003)



2. Improved Connectivity: Increase connectivity between parks, nature and the community

- a. Replace pedestrian bridge at Stafford Park
- b. Install paved perimeter walking path at Virgallito Park with neighborhood access to Coldsprings Dr.



3. Attractive Programs and Quality Experiences: Offer a variety of recreational programs and events for users of all ages and abilities.

- a. Seek additional partnerships (i.e. Tree Advisory Board, local universities, master gardeners) for 2 new additional nature programs
- b. Offer 2 programs specifically geared towards younger adults
- c. Offer 1 partnership program with Beavercreek Community Theatre



3. Attractive Programs and Quality Experiences: Offer a variety of recreational programs and events for users of all ages and abilities.
- a. Make specific improvements to 2 events and communicate those to attract participation by individuals with disabilities
 - b. Add 1 new, recurring program that runs in the evening at the Senior Center
 - c. Combine the Garage Sale and Health Fair to boost attendance and increase the scope of these events



Right Sized Workforce and Diversified and Sustainable Revenue

4. Effective Management and Efficient Operations: Utilize efficient, proactive management of staff and fiscally sound strategies to promote an informed population and a safe environment at parks
 - a. Create career development plan for all recreation and senior center staff
 - b. Update the employee training matrix and policy
 - c. Recruit 10 new volunteers in transportation



Right Sized Workforce and Diversified and Sustainable Revenue

- d. Create and implement a strategy for reducing the number of trip denials in the transportation service
- e. Review and update the cost recovery plan





Parks, Recreation and Culture

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